

Tabel Uji Reliabilitas



1. Harga

Reliability Statistics		
Cronbach's	N of Items	
Alpha		
754	10	

Esa Ünggul Esa Ünggul

esa Unggu

2. Kualitas Produk

	Reliability Statistics		
nive	Cronbach's	N of Items	
Esa	Alpha		
	,753	15	

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3. Citra Merek

Reliability Statistics
Cronbach's N of Items Alpha
,759 7



4. Keputusan Pembelian

Reliability	Statistics

iver	Cronbach's	N of Items
sa	Alpha	
	,769	9









