

Tabel Uji Reliabilitas

1. Harga

Reliability Statistics

Cronbach's Alpha	N of Items
,754	10

2. Kualitas Produk

Reliability Statistics

Cronbach's Alpha	N of Items
,753	15

3. Citra Merek

Reliability Statistics

Cronbach's Alpha	N of Items
,759	7

4. Keputusan Pembelian

Reliability Statistics

Cronbach's Alpha	N of Items
,769	9